

Plan. Publish. Promote. ENGAGE!

Active Data Calendar is a great match for any organization - education, government, healthcare or corporate - that wants to offer an attractive and robust online calendar of events that engages visitors to download events to their personal calendar, sign up for event notifications and attend your events!

Enhanced Event Planning

- Participants register for selected events
- Administrators track, approve and manage event details
- View events by date and time or location to check for conflicts

Import and Download Event Data

More advanced integration options for importing and exporting persistent event feeds with other applications.

Advanced Marketing Options

- Advanced syndication options:
- Create robust templates
 - Define event display rules such as allowing images, location information and much more

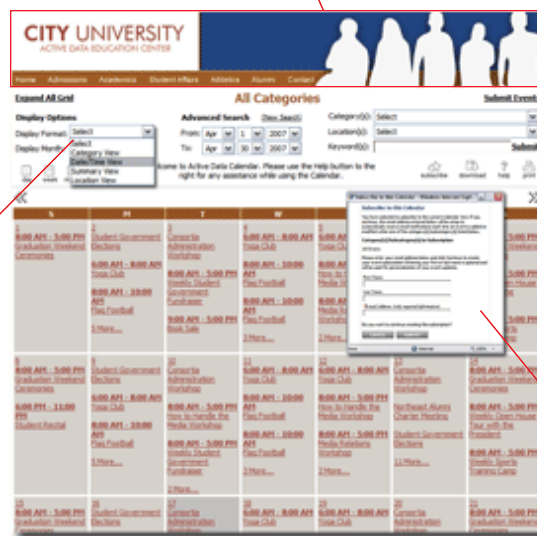
Integrated with Active Data Communicator

Active Data Calendar is fully integrated with Active Data Communicator and can be used to send alerts and information about upcoming events.

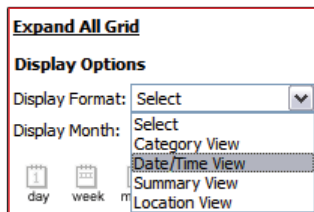
Search for events easily using:

- Date range/time range
- Category/subcategory
- Keyword
- Locations

Configure with custom graphic headers, footers and buttons for seamless website integration



Visitors choose from grid, summary, or list views

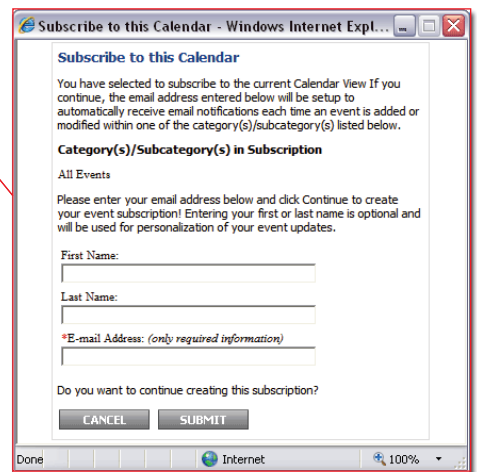


- Highlight events to ensure greater promotion.
- Printer friendly icon for visitors to print a snapshot of events.
- Download events to personal calendar.
- WYSIWYG and spellchecker capabilities to send event update notifications to visitors.
- Reports available for tracking event activity, calendar view popularity and event subscribers.

Visitors can choose to:

- Receive reminders via text message or email
- Export event data into XML, CSV or iCal file format
- Receive email messages each time an event is added or modified in their subscribed categories

Visitors choose from grid, summary, or list views



Flexible System Configuration

Active Data Communicator is developed using the .NET 2.0 framework and is completely web-enabled—all functions can be accessed via any Internet browser. Systems supported include Microsoft IIS 6.0, SQL 2000 and SQL 2005.